

COLORADO

HORSE SHOWS

LEG Shows & Events

Thank you for your interest in being a sponsor, supporter, or vendor at the LEG Colorado Show Series!

LEG Shows & Events is pleased to offer sponsorship opportunities for its 2024 Colorado Horse Shows, kicking off this spring at The Colorado Horse Park. LEG has a variety of options available with the ability to custom tailor packages that best fit each sponsor's individual needs. We look forward to helping you create a mutually beneficial sponsorship package.

We appreciate all of our sponsors at all levels who help make our horse shows possible. Last year, LEG celebrated its 50th anniversary of producing excellent horse shows and we are looking forward to continuing great competition in Colorado.

We invite you to learn more about our sponsorship options.

Please contact our marketing director. Kit Axton - kitaxton@gmail.com

If you have any questions, please do not hesitate to reach out to me directly at charrobson@langersshows.com or 818-679-5776.

Sincerely,



Charlotte Robson
Manager, LEG Colorado Horse Shows

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LEG Shows & Events

COLORADO SPONSORSHIP LEVELS

Major Sponsors

PLATINUM

Value: \$30,000+ for all shows | \$20,000+ for summer only

GOLD

Value: \$20,000-30,000 for all shows | \$15,000-20,000 for summer only

Sponsors

SILVER

Value: \$10,000-20,000 for all shows | \$5,000+ for summer only

BRONZE

Value: \$5,000-10,000 for all shows | \$500+ per week

SUPPORTERS

\$500-\$5,000 value for all shows

A LA CARTE OPTIONS

Hospitality Sponsor - Exhibitor Party

Let your imagination run wild! We are open to creating and customizing sponsorship ideas specific to your unique brand.

LANGERSHOWS.COM

f Facebook.com/langershow

@ Instagram.com/langershow

#LangerShows #RibbonsintheRockies



Sponsor Benefits May Include:

Recognition as an "Official and Major Sponsor" of the 2024 LEG Colorado Show Series

Named as "Official supplier of the LEG Colorado Show Series"

Your name and logo used in conjunction with the class/section sponsored in all related press releases, class lists, advertisements and results

Participation in award ceremonies and presentations

Hosting a hospitality function

Being a title sponsor or presenting sponsor:

- Grand Prix
- Hunter Derby
- Classic or Section

Ad in the prize lists, programs, and social media platforms

Sponsor Spotlight feature in our press releases

Logo and link on the LEG website and press releases

Branded jump

Discounted vendor space

Signage and banners in prominent locations

PA announcements

Promotional material displayed